

WiseGym Product with Linked Event

How to create a product for ticket sales for an event

Go to Marketing > Events

- Click “Add Event”
- Enter the event name
- Click “Save”

The screenshot shows a web application interface. At the top, there is a navigation bar with links: Sales, Marketing, CMS, Economy, Settings, and Gym. Below this is a sub-navigation bar with tabs: marketing, Events, Data acquisition, Info TV, App, and Advertisement. The 'Events' tab is selected. Below the tabs, there is a section titled 'd ongoing events 3' with a 'Show ended events' button and a '+ Add event' button. A modal window titled 'Add event' is open, showing an 'Event name' input field with the text 'Triple Team Competition' and 'Cancel' and 'Save' buttons at the bottom. Three blue arrows are overlaid on the image: one pointing to the '+ Add event' button, one pointing to the 'Event name' input field, and one pointing to the 'Save' button.

Sales Marketing CMS Economy Settings Gym

marketing Events Data acquisition Info TV App Advertisement

entrances

d ongoing events 3 Show ended events + Add event

Add event

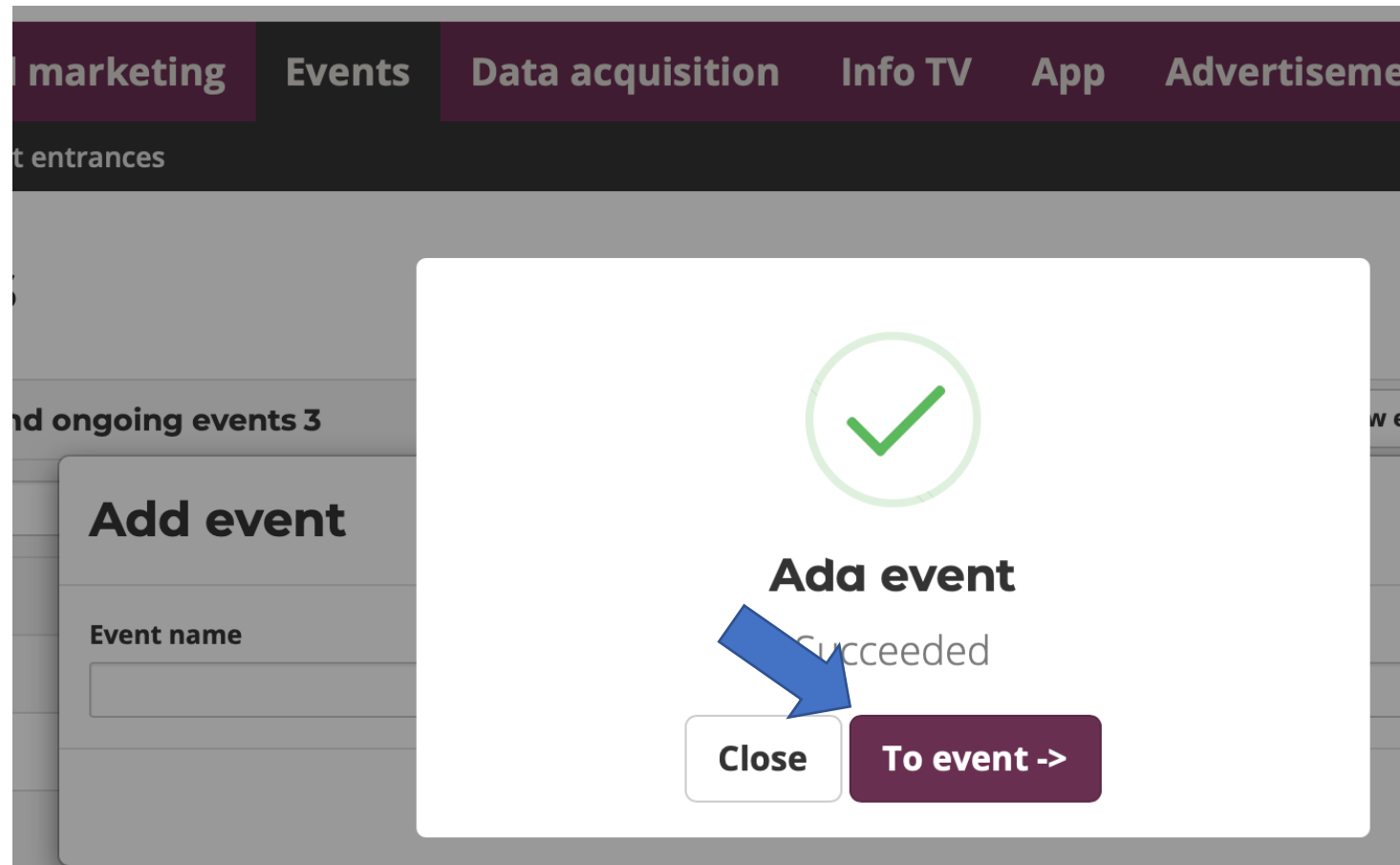
Event name

Triple Team Competition

Cancel Save

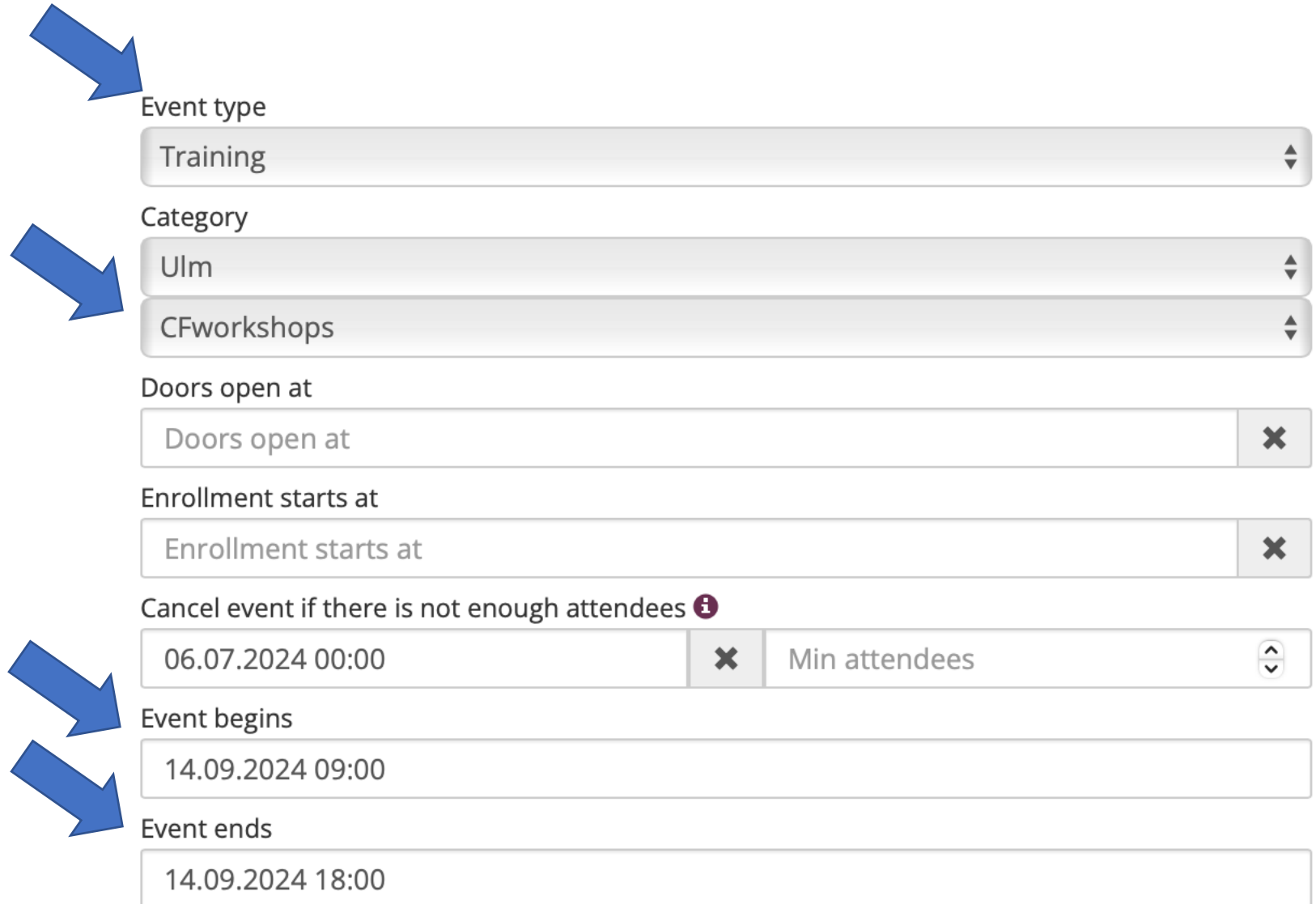
Go to the newly created event

- Click “To event ->”



Enter basic event information as needed

The categories can influence if an event is visible in the event calender / app. For workshop products we don't want this because we want to sell tickets ofr it in the shop. So we set "CFWorkshops" or another workshop category.



The screenshot shows a form for entering event information. Blue arrows point to the 'Event type', 'Category', 'Event begins', and 'Event ends' fields. The 'Event type' field is set to 'Training'. The 'Category' field has two options: 'Ulm' and 'CFworkshops'. The 'Doors open at' field is set to 'Doors open at'. The 'Enrollment starts at' field is set to 'Enrollment starts at'. The 'Cancel event if there is not enough attendees' field is set to '06.07.2024 00:00' with a 'Min attendees' dropdown. The 'Event begins' field is set to '14.09.2024 09:00'. The 'Event ends' field is set to '14.09.2024 18:00'.

Event type	Training
Category	Ulm CFworkshops
Doors open at	Doors open at
Enrollment starts at	Enrollment starts at
Cancel event if there is not enough attendees	06.07.2024 00:00 Min attendees
Event begins	14.09.2024 09:00
Event ends	14.09.2024 18:00

Change event to ticket sale and main event

- Under “Tickets are sold” select “In web store”
- Under “Contains multiple performances” select “yes”
- Select the “Venue”



Venue
Ulm

Tickets are sold
In web store

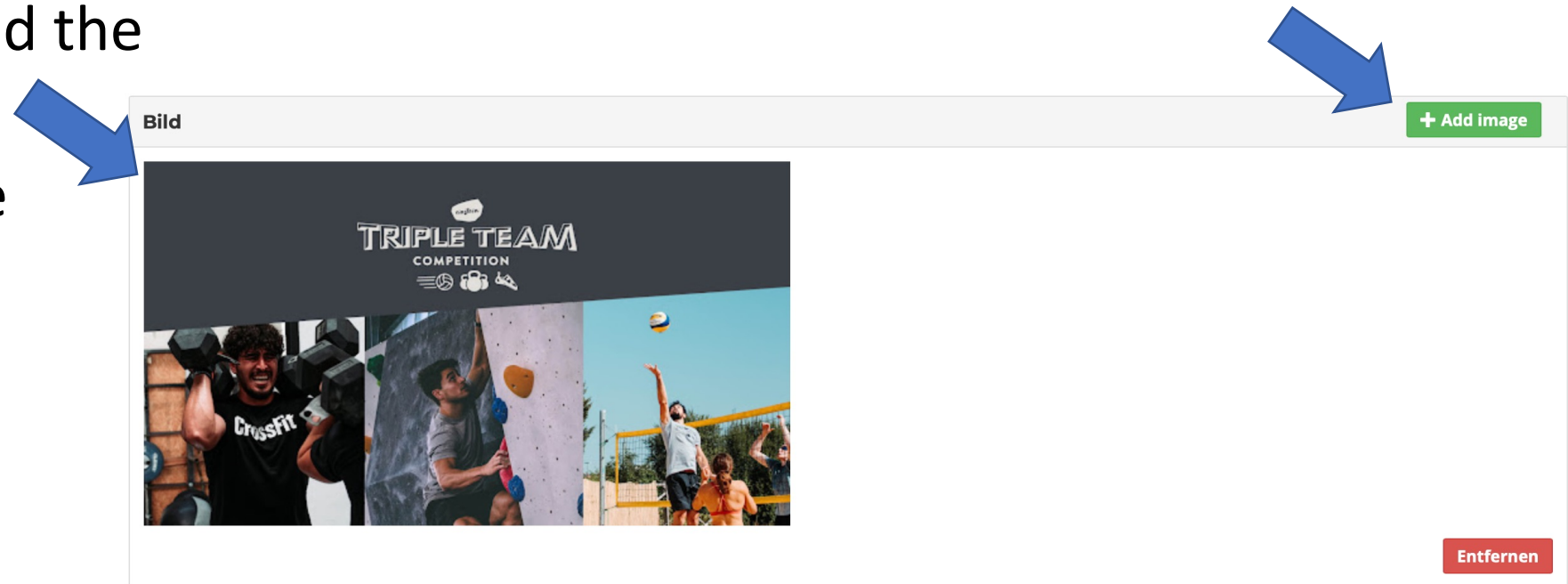
Registration form
No

Invitation only
No

Contains multiple performances
Yes

Upload an event image

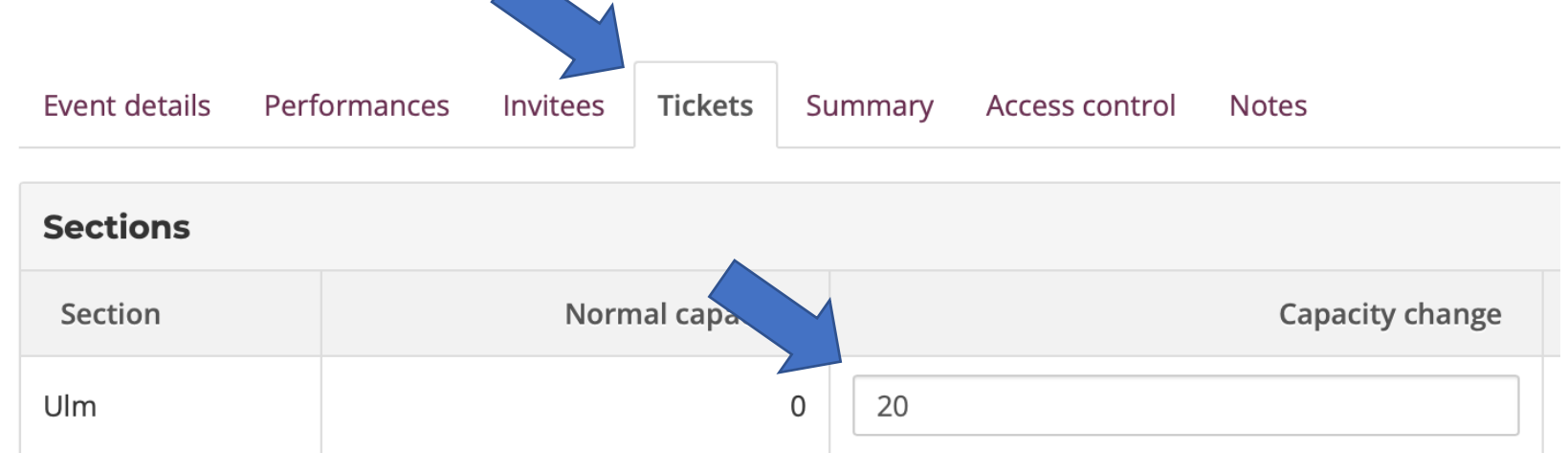
- Scroll down to find the image option
- Click “Add image”
- Select and upload the image
- It should now be shown as in the screenshot



Go to the “tickets” tab

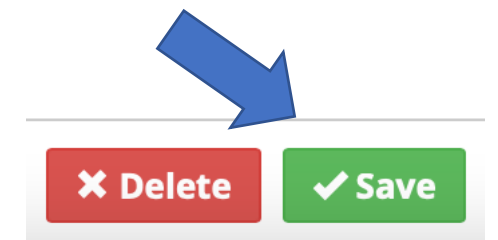
- Set the number of available tickets for the event under “Capacity change”
- Click “Save”

Triple Team Competition



Event details Performances Invitees **Tickets** Summary Access control Notes

Sections		
Section	Normal capacity	Capacity change
Ulm	0	20



Go to Sales > Products > Products

- Click “Add product”
- Enter the product name. It can be the same as the event name.
- Select “Ticket” type
- Click “Add product”

The screenshot shows the 'Products' form in a CRM system. The top navigation bar includes links for CRM, Sales, Marketing, CMS, Economy, Settings, and Gym. Below this is a sub-navigation bar with 'Products', 'Stocks', 'Orders', 'Sales', and 'Store layout'. The 'Products' sub-section includes 'Products', 'Categories', 'Variants', and 'Discount codes'. The main form area is titled 'Products' and contains a 'Product name' field with the text 'Triple Team Competition', a 'Type' dropdown menu set to 'Ticket', and a green 'Add product' button. To the right of the form are checkboxes for 'Itemize variants', a 'Show archived products' button, and a '+ Add product' button. Four blue arrows indicate the sequence of actions: 1. Clicking the 'Products' sub-section in the top navigation bar. 2. Clicking the 'Product name' field. 3. Clicking the 'Type' dropdown menu. 4. Clicking the '+ Add product' button in the top right corner.

Configure the new product (ticket price)

- Enter the ticket price
- You can also add discounts here if needed



Price info + Add discount

Selling price (incl. vat):	Selling price (vat. 0%):
50,000 €	42,017 €
Tax class:	Wholesale price (vat. 0%):
19%	0,000 €

☒ Show starting price

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Price info + Add discount

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50,000 €	42,017 €
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19%	0,000 €

☒ Show starting price

Product description

- Add a short and long description for the product which will be visible in the Shop.

Product descriptions

Short description (Show's in product list view) | 



Einstein's Triple Team Competition - Find a partner and compete in Bouldering, CrossFit and Beach Volleyball!

Product description | 

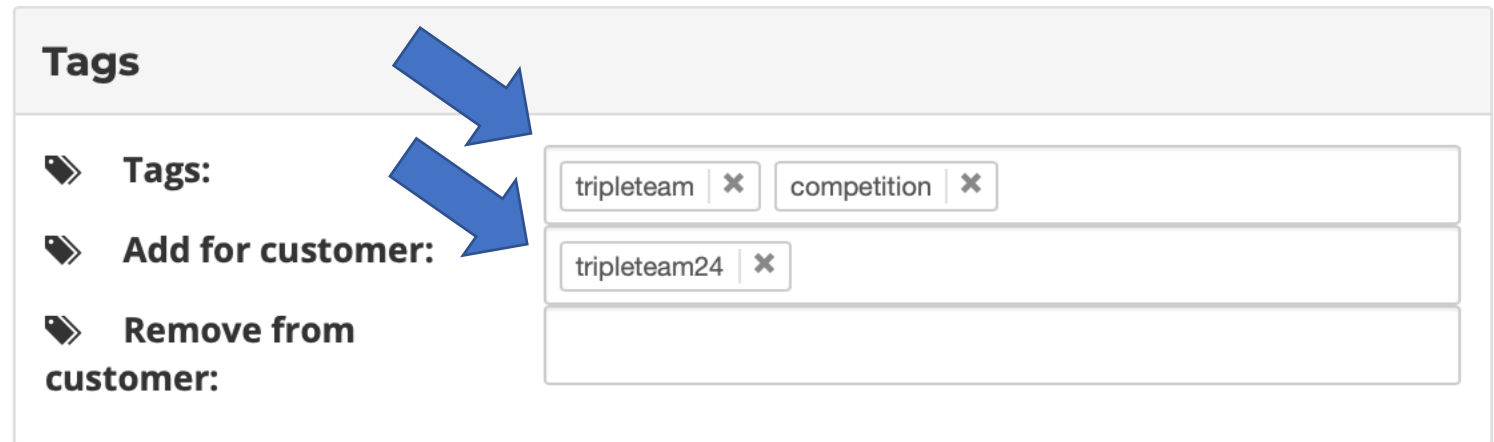


In Einstein's Tripe Team Competition tretet ihr in Frauen-, Männer- oder gemischten 2er-Teams an um euch mit anderen Teams in den drei Sportarten Bouldering, CrossFit und Beach Volleyball zu messen. Die Anforderungen für die Teilnahme sind moderat um möglichst vielen die Teilnahme zu ermöglichen. Alle Sportarten gehen zu gleichen Teilen in die Bewertung ein.

Dies ist die Anmeldung für Teams. Wer alleine kommen will darf sich separat anmelden (siehe "Triple Team Competition - Single" im Shop) und wird dann vor Ort gematched!

Add tags for the product and the customers

- Tags for the product are used to categorize the product and allow better filtering
- Tags for the customer can be used to find all registrees for an event for E-Mail communication



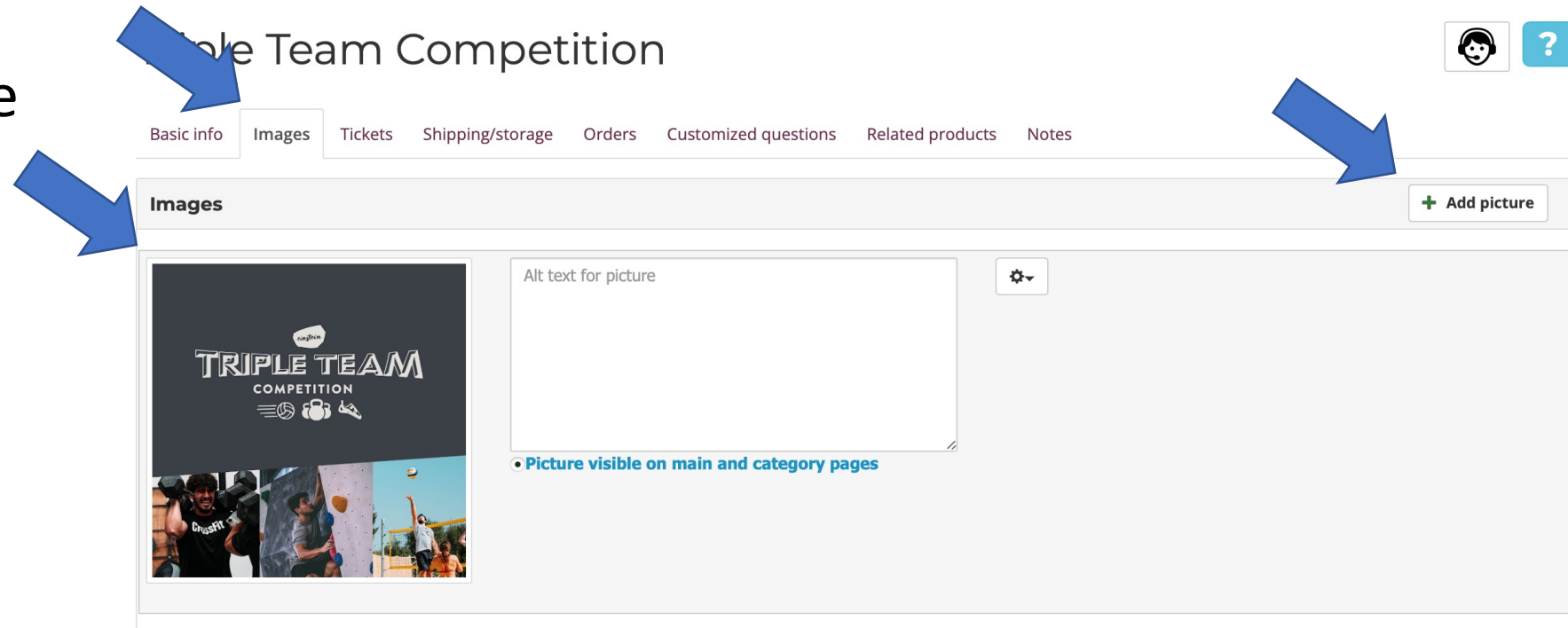
The screenshot shows a 'Tags' management interface. It has a light gray header with the title 'Tags'. Below the header, there are three sections, each with a tag icon (a small square with a right-pointing arrow) and a label:

- Tags:** This section contains two input fields. The first field has the text 'tripleteam' followed by a small 'x' icon. The second field has the text 'competition' followed by a small 'x' icon.
- Add for customer:** This section contains one input field with the text 'tripleteam24' followed by a small 'x' icon.
- Remove from customer:** This section contains an empty input field.

Two blue arrows are overlaid on the interface. One arrow points from the 'Tags' label to the first input field of the 'Tags' section. The other arrow points from the 'Add for customer:' label to the input field of the 'Add for customer:' section.

Add a product image

- Go to the “Images” tab
- Click “Add picture”
- Select and upload the product image
- After that you should see the image appearing under “Images”



Add the event(s) to the product

- Select ticket type “Seat ticket for an event”
- Click “Add event”
- Search and select the event we created earlier
- Click “Add”
- The event is now listed as shown:

The screenshot shows the 'Add event to product' dialog box overlaid on the 'Ticket settings' section of the product page. The dialog box has a search bar with 'Triple Team' entered and a dropdown menu showing 'Triple Team Competition, 14.09.2024 09:00'. The 'Add' button is highlighted. The 'Ticket settings' section shows the 'Ticket type' set to 'Seat ticket for an event' and the 'Print ticket' option set to 'No'. The 'Accessible events with the ticket' table is also visible, showing the event 'Triple Team Competition' on '14.09.2024 09:00'.

Add event to product

Choose
Triple Team
Triple Team Competition, 14.09.2024 09:00
Close Add

Ticket settings

Ticket type: Seat ticket for an event
Print ticket: No

Accessible events with the ticket

Event	Date	Action
Triple Team Competition	14.09.2024 09:00	

Add custom questions

- To get more information from the customers during ordering.
- Click “Add new question” and fill in the Question, field types and options.
- Select whether questions are required or optional

Triple Team Competition

Basic info Images Variants Tickets Shipping/storage Orders Customized questions Related products Notes

Customized questions to product + Add new question

No	Question	Type	Response alterna...	Adding a new opt...	Maximum	Required	Remove
1	Partner 1: Vorname	text			-1	☒	
2	Partner 1: Nachname	text			-1	☒	
3	Partner 1: T-Shirt Größe	text			-1	☒	
4	Partner 1: E-Mail Adresse	text			-1	☒	
5	Partner 1: Telefonnummer	text			-1	☒	
6	Partner 2: Vorname	text			-1	☒	

Product preview, saving and copying

- You can now click “Preview” to see how the product will look like in the shop
- If everything is OK don’t forget to click “Save”
- To create another product with similar settings you can also use “Copy” later and change only the name, price, etc. In this case there will be another product for single registration at a lower price and only one set of custom personal questions.



Add the product shop links to the event

- Open the product preview and copy the link from the browser address bar
- Go back to the event settings and paste the link to “Link” and “Event registration link” fields and click “Save”
- This allows to use the Event widgets on the website to link the product



The screenshot shows a form with two input fields. The first field is labeled "Link" and contains the URL "https://shop.einstein-boulder.com/pd/858/". To the right of this field is a button labeled "Select article". The second field is labeled "Event registration link" and also contains the same URL. Two blue arrows point to the "Link" and "Event registration link" labels respectively.

Link	https://shop.einstein-boulder.com/pd/858/	<button>Select article</button>
Event registration link	https://shop.einstein-boulder.com/pd/858/	

Product to event database linkage request

- After the event and product are created the event will not be selectable in the shop (see preview and “Event” field).
- To fix this a support request to WiseGym must be created.

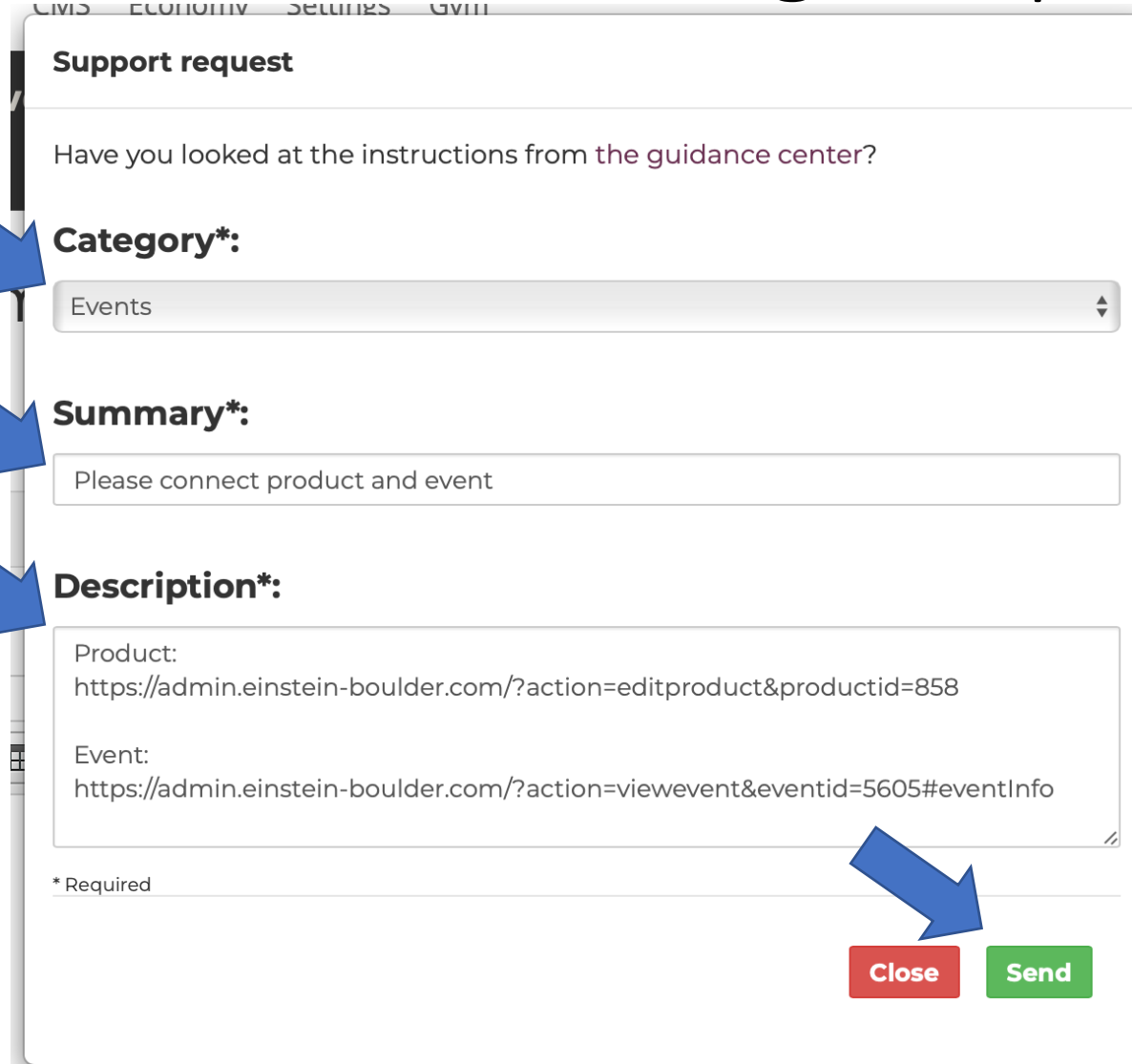


The screenshot shows a product page with the following elements:

- Event:** A dropdown menu with the text "Select event". A blue arrow points to this dropdown.
- Stand:** A label indicating the unit of the product.
- Price:** Displayed as **50,00 € / pcs** in purple text, followed by a green badge containing the text **inkl. MwSt 19,00 %**.
- Quantity:** A control with a minus button, a text input field containing the number **1**, and a plus button.
- Unit:** A yellow button labeled **Stück**.
- Action:** A large purple button labeled **In den Warenkorb**.

Product to event database linkage request

- Click on the support icon.
- Fill out the request form as shown
- Copy product and event links from the browser address bar
- Click "Send"



Support request

Have you looked at the instructions from [the guidance center](#)?

Category*:

Events

Summary*:

Please connect product and event

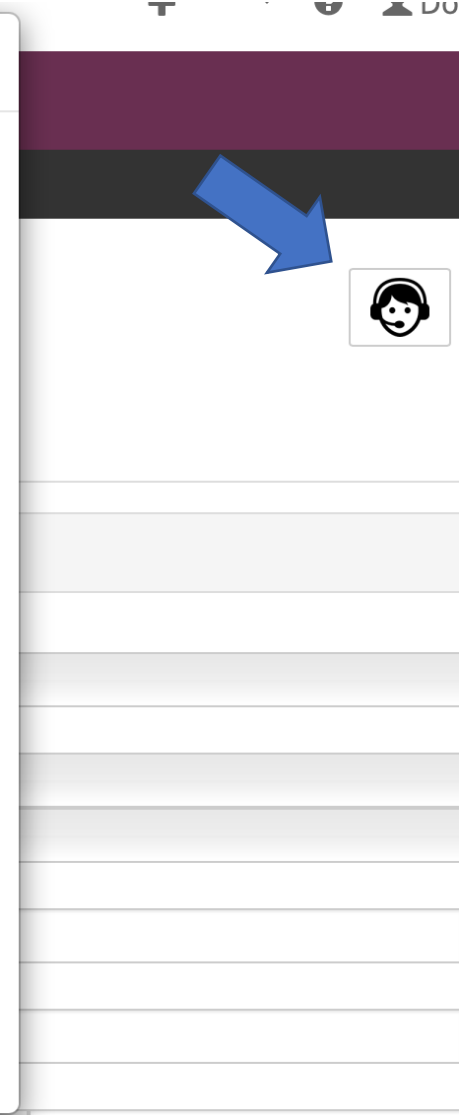
Description*:

Product:
<https://admin.einstein-boulder.com/?action=editproduct&productid=858>

Event:
<https://admin.einstein-boulder.com/?action=viewevent&eventid=5605#eventInfo>

* Required

Close **Send**



Publish the product

- Once WiseGym support finished the linkage request go back to the product preview and check if the event is now selectable
- If it's OK, you can set "Visible" to "Yes" in the settings. This will publish the product in the shop and customers can buy it and will be automatically added to the linked event!



Triple Team Competition

Basic info

Images

Variants

Tickets

Shipping/storage

Basic info

Name: 

Triple Team Competition

Produkt

858

Visible:

Yes

Type: 

Ticket

EAN-Cod

Wählen manufacturer

Manufacturer code:

Show or

No